# Maria (Mary) Katsounotou | Food Scientist, Gastronome, New Product & Recipe Developer

P London, United Kingdom

+447735341418 <a href="mailto:katsounotou@yahoo.gr">katsounotou@yahoo.gr</a>



Personal Website - Gaea Cypria 🔗 LinkedIn Profile



# **Education**

# New Product Development Certificates/Courses - Issued by the European Institute of Innovation and Technology - EIT, 2024

- Consumer Centric Approach and Design Thinking in New Product Development
- Project Management in New Product Development
- Sensory Evaluation and its Role in Food Product Design
- Functional Food: Theory and Practice
- New Product Development in a VUCA World
- Technology Management for New Product Development
- Communication in the Food Industry

## Level 2 Food Hygiene & Safety for Catering Certificate (High Speed Training), 2024

## City & Guilds Diploma of Education - Food Preparation & Culinary Arts - Patisserie 2 Alfa Culinary Academy, Cyprus, 2021-2022

#### Master's Degree: Master of Gastronomy: World Food Cultures and Mobility

University of Gastronomic Sciences, Pollenzo, Italy, 2018-2019

Thesis Title: The Ark of Taste (AOT) of Cyprus, a Brief History and the Gastronomic Treasures of my Island.

Interviewing, recording and making traditional and almost extinct recipes of Cyprus, in collaboration with the AOT under the Slow Food movement.

## Bachelor's Degree: Agricultural Sciences, Biotechnology and Food Science

Cyprus University of Technology, Limassol, Cyprus, 2014 - 2018

Thesis Title: Identification of the Microflora Responsible for the Fermentation of Chickpeas During the Production of Cypriot Traditional Bread, Arkatena. Laboratory based research.

#### **Publications**

"Traditional Breads from Cyprus. The "Arkatena" was published in the book "Traditional European Breads - An Illustrative Compendium of Ancestral Knowledge and Cultural Heritage" by Springer Publishing, 2023

## **Work History**

# Accurx, London, United Kingdom - Development Chef

## September 2022 - Present

- Hands-on role combining culinary creativity with product development and operations
- Menu & recipe development, keeping a sustainable, vegan, pescatarian profile, accommodating for every nutritional requirement
- Reformulated recipes to accommodate every dietary requirement (gluten-free, vegan, dairy-free etc.)
- Following health and safety procedures
- Event planning collaborating with people to celebrate their food culture
- Taking the lead on all kitchen related operations when Head chef isn't present, including budget management
- Connecting and sourcing new suppliers

# KEAN Soft Drinks LTD, Limassol, Cyprus - New Product Developer - Quality Control Analyst

#### December 2019-June 2022

- Performing chemical, physical and microbiological analysis on products manufactured, raw materials, water and packaging
- New product development, concept ideation, formulation and testing developed and tested new soft drinks, juices and sugar-free drinks for KEAN Soft Drinks LTD and our external partners.
- While focused on soft drinks and B2B products, I designed products with scalability, shelf-life, and retail compliance in mind
- Following ISO standards and applying GMP standards
- Monitoring hygiene status of production lines and inspecting CCPs carrying out internal audits
- Sensory Analysis designing and executing sensory evaluation tests for current and new products
- Food labelling and compliance (EU & UK)
- Handling customer complaints investigating production issues, identifying root causes, and implementing effective solutions

# Languages: Greek (Mother Tongue), English (Fluent), a little Italian

Personal Projects: Launched my own meal preparation service and Christmas box assortments, featuring self-developed and 100% homemade products. Created and reformulated recipes catering for people with nut allergies while maintaining profile characteristics of original recipes